

## TITANS NEWSLETTER MBA MS 2 YEARS, IIPS DAVV





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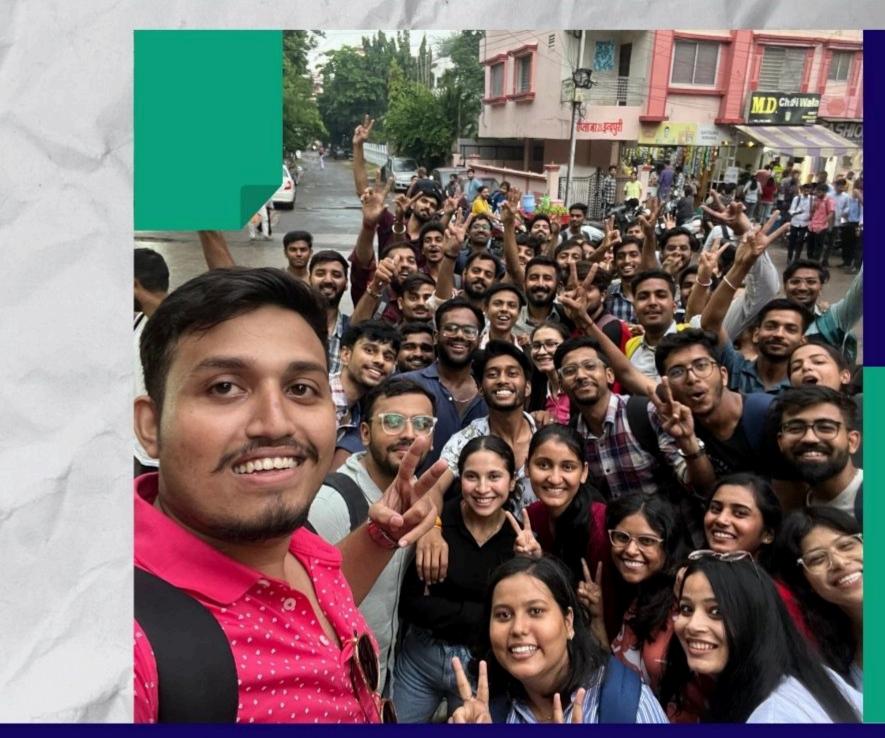








#### **DEEKSHARAMBH 2024**



"NEW BEGINNINGS OFTEN LEAD TO EXTRAORDINARY ADVENTURES,"

Deeksharambh 2024 was the perfect example of this. Under the guidance of our Programme Incharge **Dr. Geeta Sharma** and brought to life by our seniors, this induction program welcomed us, the new MBA MS batch, into a lively and close-knit community.

It consisted of activities like creative introduction, treasure hunt etc. Each activity pushed us to think creatively, rely on each other, and break the ice, helping turn new faces into friends.

From Team Titans' victory in the Question Battle to Team Mavericks' stunning tiger painting, each team left its mark. Team Dynamic Dozen excelled in Group Discussion, Safarnama shone in Ad Mania with their Fairness Cream ad, and Team Cluster captivated everyone with their Qawwali. In the end, Team Ekta was crowned the overall winner.





The program ended on a high note with an inspiring speech from our honorable Director of IIPS, **Dr. Yamini Karmarkar**, who shared insights into the rich legacy and history of IIPS. Her words instilled pride and a sense of belonging in us as we embarked on our MBA journey. By the conclusion, we had evolved from mere classmates into a close-knit group, ready to embrace the academic challenges ahead with confidence and unity.

### **DEEKSHARAMBH 2024**





## "UNFORGETTABLE MOMENTS."











#### **INCLUSIVE LEADERSHIP**

**SEPTEMBER 25, 2024** 



# Stephen Howell's insightful session for MBA (MS) 2 years Batch 2k24 students

Mr. Stephen Howell is a software engineering veteran with a Ph.D. from University College Dublin. He has held key roles at IBM and Microsoft, Currently he is serving as the Academic Advocate for the UK and Ireland at AWS. His expertise includes cloud technology, AI, and bridging academia with industry to prepare future tech leaders.

A memorable takeaway was his reminder that everyone may have hidden disabilities, urging us to seek and offer support when needed. His visit inspired us to cultivate inclusive workplaces that respect mental health and diversity. To honor his presence, our esteemed Director **Dr. Yamini Karmarkar** presented him with a memento as a token of our appreciation.







We had the privilege of hosting Mr. Stephen Howell, an AWS expert with over 3 decades of experience, at IIPS. His insights on leadership, empathy, and mental health significantly impacted us. He spoke about how effective leadership involves understanding each team member's needs and highlighted the importance of neurodiversity in fostering creativity and a supportive work environment.





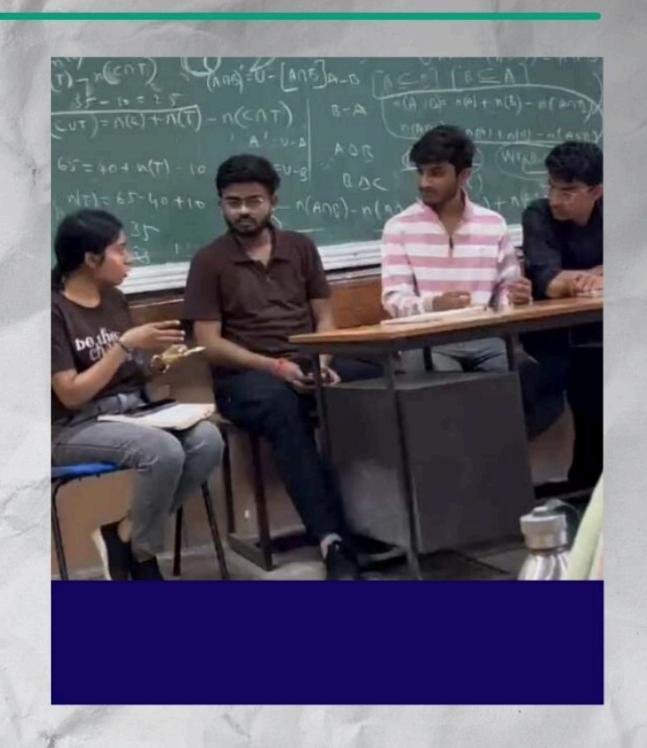
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### **COLLABORATIVE LEARNING**

### "Interactive Learning: Turning Classroom Moments into Knowledge"

Discussing case studies in class brought theory to life, sharpening our analytical skills and building teamwork.

This hands-on approach deepened our understanding analyzing different solutions enhanced our grasp of the concepts and prepared us to approach business challenges strategically and confidently.









 "Ideas in Motion: Engaging Group Discussion Hour"

Group discussion in class improved our communication and critical thinking skills. It provided a platform to share our views and learn from diverse perspectives, enhancing our public speaking abilities and highlighting the importance of active listening and teamwork for future challenges.

#### PLACEMENTS 2023-25

As students of IIPS, we are inspired by the incredible achievements of our seniors this year. Their dedication to academic excellence and hard work has led to successful placements with top companies across various industries. We celebrate their accomplishments and look forward to following in their footsteps as we prepare for our own journeys ahead!











#### BNY

BNY, a prominent global financial services firm, has successfully recruited three MBA MS 2 years students. **Ritika Sahu, Sakshi Bhatia, Soumya Sahu.** Their perseverance and strong academic performance have paved the way for this accomplishment. Congratulations to them as they embark on this exciting new chapter in their careers!

#### Growisto

Three students of MBA MS 2 years have been placed at Growisto. **Ayush Tiwari, Divyansh Singh Sisodiya, Mayank Shukla.** Their success reflects the dedication and talent nurtured in our institute. Best wishes for their promising professional journey ahead.

#### Pattern

Pattern, a leading e-commerce company has onboarded 8 MBA MS 2 years students. Piyush Mishra, Vidhi Vadnere, Shikha Singh, Ayushi Pandey, Shweta Jhariya, Mansi Singh Senger, Sanskar Sant, Aman Chawla. Their dedication to academic excellence and skill development has prepared them well for the demands of

development has prepared them well for the demands of this dynamic industry. Congratulations to our seniors on this significant achievement, reflecting their hard work and the quality of education at IIPS.

#### Consultadd

Four students of MBA MS 2 years have secured placement with Consultadd. Aabhas Gupta, Abhishek Bhatia, Nisha Singh, Gaurav Kumar Verma.

This achievement underscores their hard work and dedication to excellence. Kudos on their impressive accomplishment!

#### **ACHIEVEMENTS**



### "Best Paper Award for Divya"

Divya Vishnani was recently honored with the prestigious "Best Paper Award" at the National Conference on Emerging Trends in Science, Technology, and Management. Her outstanding research paper focused on innovative strategies to enhance education and specialized training for small businesses within Mandsaur's agricultural sector. Through her work, she aims to empower local entrepreneurs with practical skills and knowledge tailored to the unique challenges and opportunities in agriculture. Congratulations, Divya, on this remarkable and well-deserved achievement! Your dedication and efforts will undoubtedly make a lasting impact on Mandsaur's farming community and beyond.

### "Award for Siddharth's Quiz Success"

Siddharth Goyal was recently honored with an award for his exceptional role in successfully organizing a quiz competition in collaboration with the Global Tourism Affairs Committee. His meticulous planning, attention to detail, and dedicated efforts greatly contributed to the event's smooth execution and success, making it a memorable experience for all participants. Siddharth's commitment and teamwork truly showcased his organizational skills and passion for promoting global tourism awareness. Congratulations, Siddharth, on this well-deserved recognition!

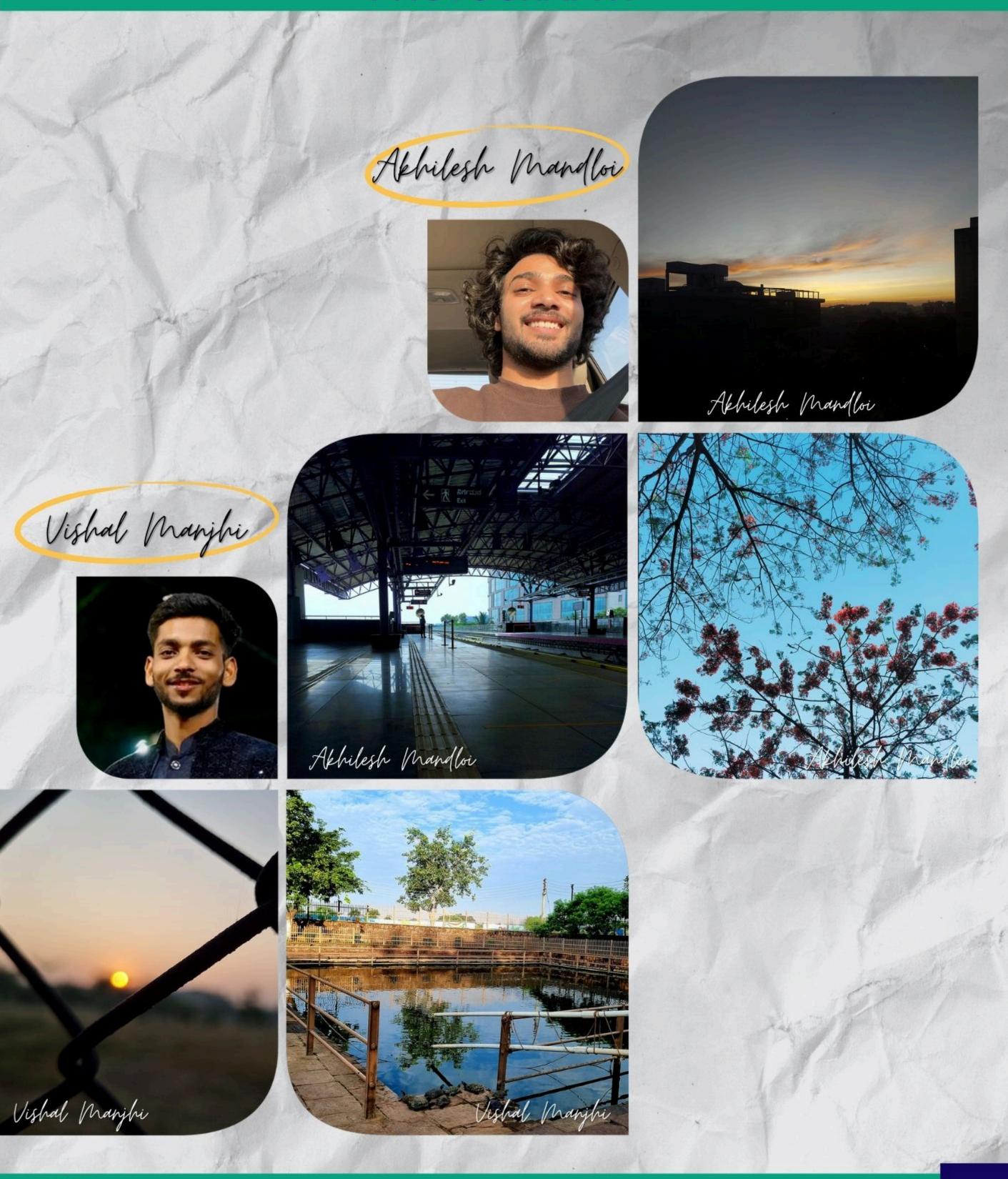


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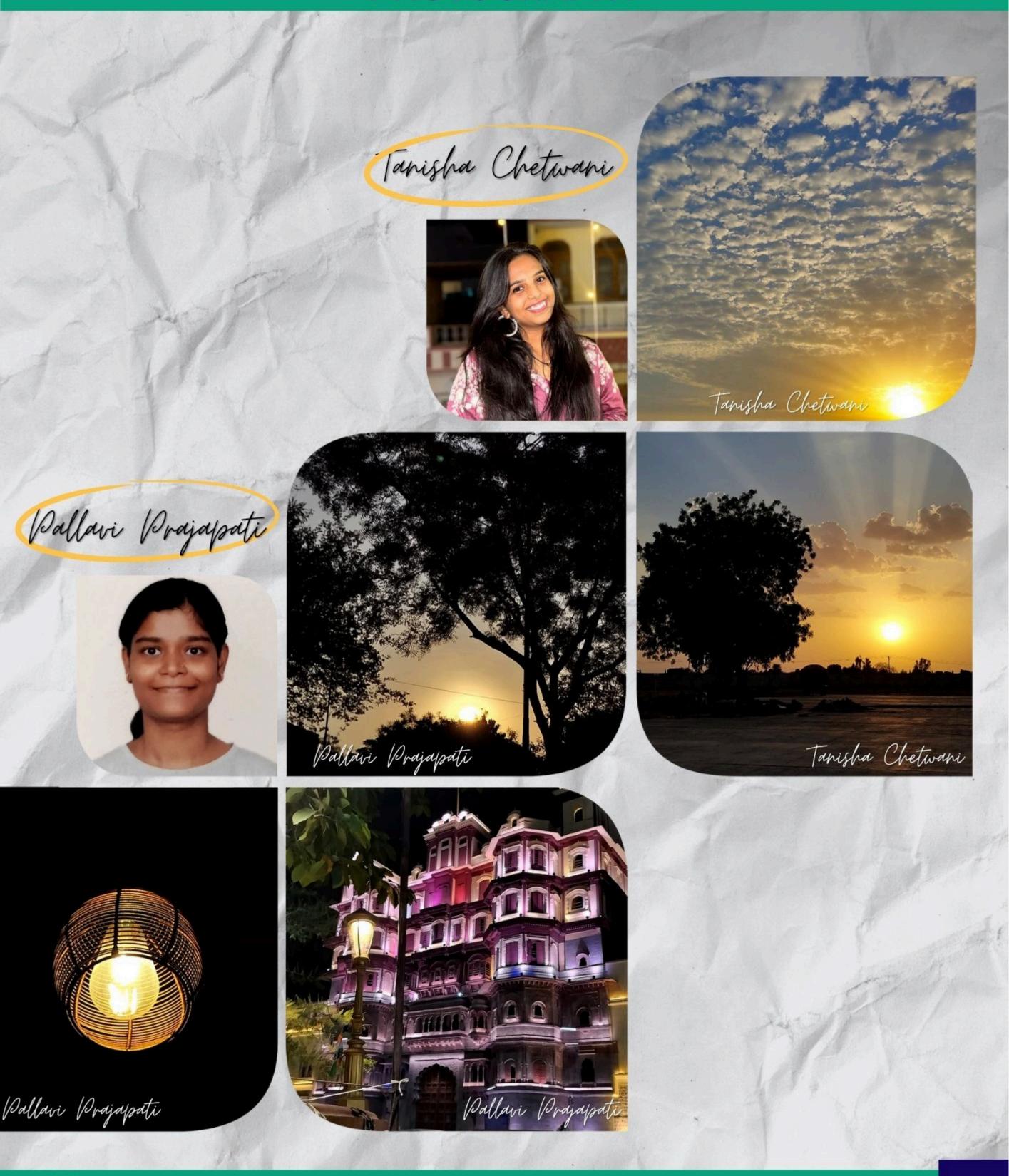
#### **ARTWORKS**



#### **PHOTOGRAPHY**



#### **PHOTOGRAPHY**



#### **POEM**



आओ सुनाऊं इतिहास तुम्हे चक्रव्यूह के अर्ध-औषध की, आओ सुनाऊं दिन तुम्हे महाभारत के अभिमन्यु वध की।

महासमर के 13वे दिन रचा गया था एक व्यूह किसी पांडव के लिए, परंतु एक छोटा सा बालक तैयार था अपने तांडव के लिए।

अपने पिता की वीरता को चला था वो पीछे छोड़ने, मां की कोख में पाए हुए ज्ञान से चला था वो चक्रव्यूह तोड़ने।

> भूल कर अपने मन के समस्त भय को, चला पूरा करने वो अपने पिता के कर्तव्य को।

बढ़ा अभिमन्यु अपनी अंतिम परीक्षा के लिए, पांडव भी साथ चले अभिमन्यु की रक्षा के लिए।

प्रथम में भेंट हुई दुर्योधन पुत्र लक्ष्मण से, वीरगति का उपहार दिया अभिमन्यु ने कुछ ही क्षण मे।

पुत्र मृत्यु से बौखलाया हुआ पिता दुर्योधन, करने लगा अभिमन्यु के पराक्रम का चिंतन।

अभिमन्यु ने हर योद्धा के बाणों का प्रतिकार किया, कपटी दुर्योधन ने फिर एक प्रपंच तैयार किया।

बुलाकर मध्य में सभी ने वार एक साथ किए, महाकाल का भेष लिए अभिमन्यु ने सबसे दो-दो हाथ किए।

परंतु, एक बालक कब तक करता सामना एक साथ सारे बाणों का, फिर प्रारंभ हुआ अंतिम पहर अभिमन्यु के प्राणों का।

पहले ध्वज तोड़ा फिर रथ तोड़ा फिर गिरा वो धरती पर, कुछ ही क्षणों में वीरता विश्राम करने वाली थी अर्थी पर।

रथ के पहिए को ढाल सा प्रयोग कर, दूर उसने अपना भय किया, फिर निहत्थे अभिमन्यु को मार कौरवों ने, कायरता का परिचय दिया।

आने वाले युगों में संभवतः अभिमन्यु जैसा सामर्थ्य ना हो, सूर्य पुत्र कर्ण, यशश्वी अर्जुन की गाथाओं के बीच अभिमन्यु का बलिदान व्यर्थ न हो!! जीवन की वो शुरुआत थी, होठों पर प्यारी सी एक मुस्कान थी, एक रंगीन जहां आसपास था ऐसा वो ज़िंदगी का हसीन आगाज़ था।

Arsh Yadwanshi

खिलौनों का एक कमरा था, जहाँ खेला हर कोई करता था, वहां मस्ती और मज़ाक था, ऐसा वो ज़िंदगी का हसीन आगाज था।

माँ का प्यार और दुलार था, पिता की डांट और खयाल था, न ये आडंबरों की दुनिया, न ये बनावटी समाज था, ऐसा वो ज़िंदगी का हसीन आगाज़ था।



Priya Udeniya



### EVENT GLIMPSE

#### **NISM WORKSHOP**



The IIPS Finance Club organised a 10-hour finance workshop by NISM in partnership with the Aditya Birla Capital Foundation as part of their CSR activity. The workshop was co-ordinated by **Dr. Geeta Sharma** and **Dr. Navneet Kaur Bhatia**.

"Learning today, leading tomorrow."

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#### **OCTOBER 25, 2024**

- The workshop was led by CMA Dr. Niranjan Shastri, a seasoned finance professional with 23+ years in accounting and finance. A CS, an alumnus of IIM Ahmedabad and IIM Indore, and currently Associate Professor of Finance at NMIMS, Indore, Dr. Shastri shared key insights into investment and securities markets from his rich industry and academic experience.
- The majority of attendees were MBA MS (2 years) students, who learned about financial literacy, budgeting and decision-making through interactive sessions. The workshop covered crucial topics such as personal finance, capital markets and investment strategies, equipping students with valuable skills for their professional journeys.



### EVENT GLIMPSE

#### **GANESH VISARJAN**

### A GLIMPSE OF GANESH VISARJAN

**SEPTEMBER 17, 2024** 

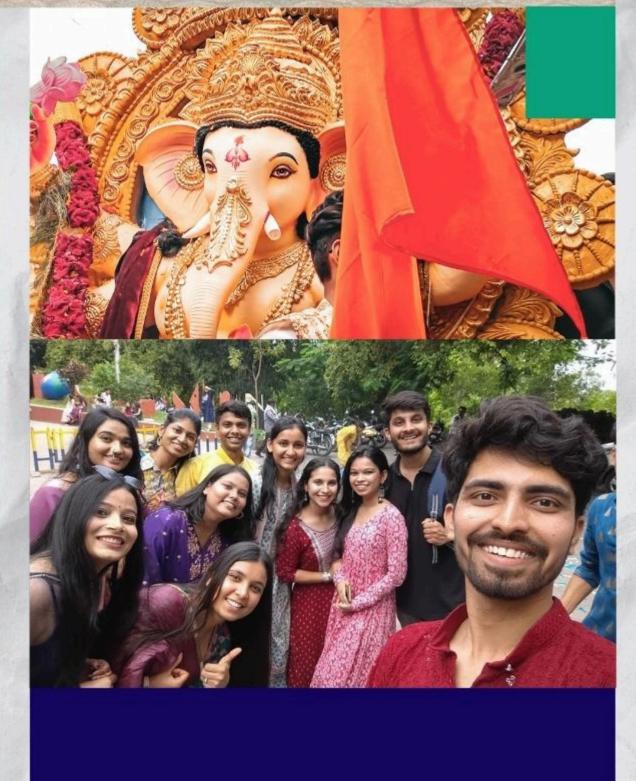




Celebrating traditions brings us closer to our roots, and IIPS embraced this spirit with its Ganesh Visarjan event. The gathering began with a heartfelt aarti, where students offered their prayers to Lord Ganesh.

Afterward, students joined in spontaneous dance, creating a joyful atmosphere. This celebration not only honored the significance of the occasion but also strengthened bonds among students, showcasing the spirit of togetherness at IIPS!





### EVENT GLIMPSE

#### **GARBA**



### "CELEBRATING CULTURE TOGETHER."

Traditions are the threads that weave us together, and the students of MBA MS 2 years fully embraced this spirit at the Garba celebration organised by DAVV.

Dressed in vibrant traditional attire, they danced energetically to the lively music, creating a festive atmosphere. The event allowed them to connect with their cultural roots while strengthening friendships, making it a memorable experience that showcased their vibrant spirit within the university community.







### OUR MENTORS



#### **DR. GEETA SHARMA**

**Dr. Geeta Sharma** is a Professor at the International Institute of Professional Studies (IIPS) with nearly 24 years of teaching experience, specializing in Finance, Banking, Insurance, and Research Methodology. Currently, she serves as the Programme Incharge of the MBA (MS) 2 Years Programme, where she loves to interact with students. She dedicates herself to mentoring and guiding students, offering invaluable support for their academic and career aspirations.

Before transitioning to academia, she had over eleven years of industry experience in Banking & Financial Services. During her time in the corporate world, she worked with some of the country's largest corporate and financial institutions, including HDFC Bank and the Aditya Birla Group. This extensive industry experience enriches and adds a practical perspective to her teaching, bridging the gap between classroom theory and real-world applications by offering students a firsthand perspective on real-world business practices. She is a management graduate who has pursued her Ph.D. in Banking. She has also participated in several national and international conferences and has published in reputable national and international journals and books. She has supervised a project sponsored by the Indian Council of Social Science and Research (ICSSR). Additionally, she guides PhD scholars. Her mentorship has been invaluable

Additionally, she guides PhD scholars. Her mentorship has been invaluable to her students, who benefit from her expertise, encouragement, and the genuine enthusiasm she brings to her role as an educator and guide.

#### DR. SHILPA BAGDARE

**Dr. Shilpa Bagdare** is an esteemed Associate Professor at IIPS with over two decades of experience in teaching and research in the field of Marketing. Known for her scholarly contributions, she has published extensively in Scopus-indexed and other peer-reviewed journals, reflecting her high citation record and significant h-index on Google Scholar.

Dr. Bagdare is an active reviewer for respected journals such as the Journal of Retailing and Consumer Services, Journal of Services Marketing, and Journal of Customer Behaviour. Her professional development includes participation in numerous prestigious Faculty Development Programs, training sessions, workshops, and both national and international conferences, where she has also presented research papers.

In addition to her research and teaching, Dr. Bagdare has developed online courses on Principles of Marketing and coordinated modules on Digital Marketing. Her dedication to advancing marketing education and contributing to global academic forums makes her a valuable asset to the academic community.



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